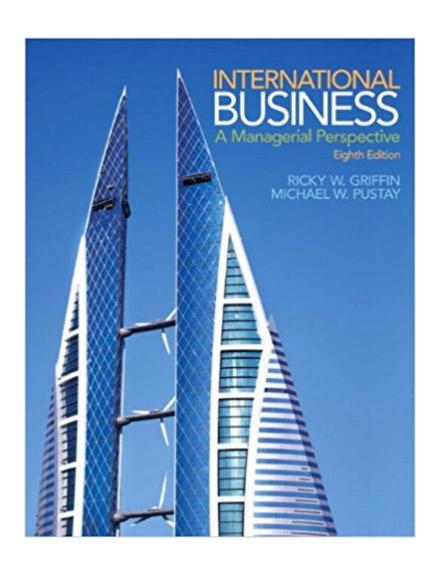


## The book was found

# International Business: A Managerial Perspective (8th Edition)





### **Synopsis**

&>For International Business Courses. Successfully prepare students for the international marketplace. International Business illustrates how successful managers must function in a competitive world. Packed with current examples that reflect the vibrancy of the international business field, this student-friendly text offers a managerial approach that keeps an emphasis on skills development, emerging markets and geographical literacy. A MyManagementLab for International Business is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, guizzes, and examsâ "resulting in better performance in the courseâ "and provides educators a dynamic set of tools for gauging individual and class progress. A Teaching and Learning Experience This program will provide a better teaching and learning experienceâ "for you and your students. Hereâ ™s how: Improve Results with MyManagementLab: MyManagementLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Provide a Thorough Understanding of Emerging Markets: Reinforce topics through numerous cases, inserts, and end-of-chapter questions and exercises. Keep your Course Current and Relevant: New examples, exercises, and statistics appear throughout the text. Note: You are purchasing a standalone product; MyManagementLab does not come packaged with this content. If you would like to purchase both the physical text and MyManagementLab search for ISBN-10: 0133768759/ISBN-13: 9780133768756. That package includes ISBN-10: 0133506290/ISBN-13: 9780133506297 and ISBN-10: 0133543978/ISBN-13: 9780133543971. A MyManagementLab is not a self-paced technology and should only be purchased when required by an instructor.

#### **Book Information**

Hardcover: 624 pages

Publisher: Pearson; 8th edition (February 2, 2014)

Language: English

ISBN-10: 0133506290

ISBN-13: 978-0133506297

Product Dimensions: 8.4 x 1.1 x 10.9 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 16 customer reviews

Best Sellers Rank: #8,946 in Books (See Top 100 in Books) #19 in Books > Textbooks >

Business & Finance > International Business #46 in Books > Business & Money > International

#### Customer Reviews

I was previously using the 6th edition of this textbook so I appreciate the updates the book provides. As before, they have excellent real world business examples to support the information.

Exactly what was required for class at a fraction of the cost.

It is helpful for my quizzes and homework, but the quizzes is designed according to the book though.

Great

shipped quickly and arrived as advertised

Great price & the book is in perfect condition. Saved me so much money! Thank you

Thank you for the book I really enjoyed it and it's very good condition.

good

#### Download to continue reading...

Draw in Perspective: Step by Step, Learn Easily How to Draw in Perspective (Drawing in Perspective, Perspective Drawing, How to Draw 3D, Drawing 3D, Learn to Draw 3D, Learn to Draw in Perspective) International Business: A Managerial Perspective (8th Edition) Business Intelligence, Analytics, and Data Science: A Managerial Perspective (4th Edition) Business Intelligence: A Managerial Perspective on Analytics (3rd Edition) Horngren's Financial & Managerial Accounting, The Managerial Chapters (5th Edition) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) The Legal Environment of Business: A Managerial Approach: Theory to Practice (Irwin Business Law) Food Service Organizations: A Managerial and Systems Approach (8th Edition) International Business Law and Its

Environment 8th Edition Biomagnetism: Clinical Aspects: Proceedings of the 8th International Conference on Biomagnetism, Munster, 19-24 August, 1991 (International Congress Series)

Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Managerial Accounting: Creating Value in a Dynamic Business Environment, 10th Edition International Business Economics: A European Perspective Infants, Children, and Adolescents (8th Edition) (Berk & Meyers, The Infants, Children, and Adolescents Series, 8th Edition) Infants and Children: Prenatal through Middle Childhood (8th Edition) (Berk & Meyers, The Infants, Children, and Adolescents Series, 8th Edition) Business to Business Marketing Management: A Global Perspective Value First then Price: Quantifying value in Business to Business markets from the perspective of both buyers and sellers Managerial Accounting: Tools for Business Decision Making

Contact Us

DMCA

Privacy

FAQ & Help